



FOR IMMEDIATE RELEASE

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**SKIN 2 SKIN CARE™ NAMED MEMBER
OF THE NATURAL PRODUCTS ASSOCIATION**

Palm Springs, CA – June 2009 – Focused on delivering advanced anti-aging skin care, **Skin 2 Skin Care™** is a complete line of paraben-free products that repair existing skin damage and prevent future damage. Boasting products that use only the finest all-natural and certified organic extracts to aid in diminishing the appearance of fine lines and wrinkles, Skin 2 Skin Care is a socially responsible line that has been recognized by the prestigious **Natural Products Association** as one of its newest members.

The Natural Products Association is a leading voice in the natural products industry and advocates the rights of consumers to have access to products that will both maintain and improve their health.

As a member of The Natural Products Association, Skin 2 Skin Care must adhere to the association's code of ethics, which include: promoting and selling products that meet The Natural Products Association product guidelines; engage only in business practices that are truthful and never misleading; support public measures to protect the environment; and improve quality of life; and enhance consumer's rights to healthy, natural health and beauty aids.

To learn more about Skin 2 Skin Care, please visit skin2skincare.com.

About The Natural Products Association:

Founded in 1936, The Natural Products Association is the nation's largest and oldest non-profit organization dedicated to the natural products industry. The Natural Products Association represents more than 10,000 retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements and health/beauty aids.

About Skin 2 Skin™:

A member of the Natural Products Association, Skin 2 Skin Care shares the future of advanced, anti-aging skin care technology with products that are specifically designed using only the finest all-natural, certified organic extracts, anti-aging peptides and dermatologist-recommended Alpha Lipoic Acid. Each product in the collection uses paraben-free, replenishable green ingredients to

repair existing skin damage and prevent future damage, providing an effective alternative to invasive and costly procedures.

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